

M.G.I Records × HIP Video Promo

YOUR VISION. OUR STRATEGY.

START A PROJECT →

Connecting professional creative production with experienced international music marketing.



EVERY ARTIST STARTS WITH A VISION.

Raw talent is only
the baseline.

To reach and sustain a global
audience, talent requires
professional production, a
distinct artistic identity, and a
meticulous, data-driven
strategy to cut through the
noise.

M.G.I STUDIO: WHERE IDEAS BECOME RELTY.

The next-generation production ecosystem.
Integrating visual art, sound, and technology
across every media space.

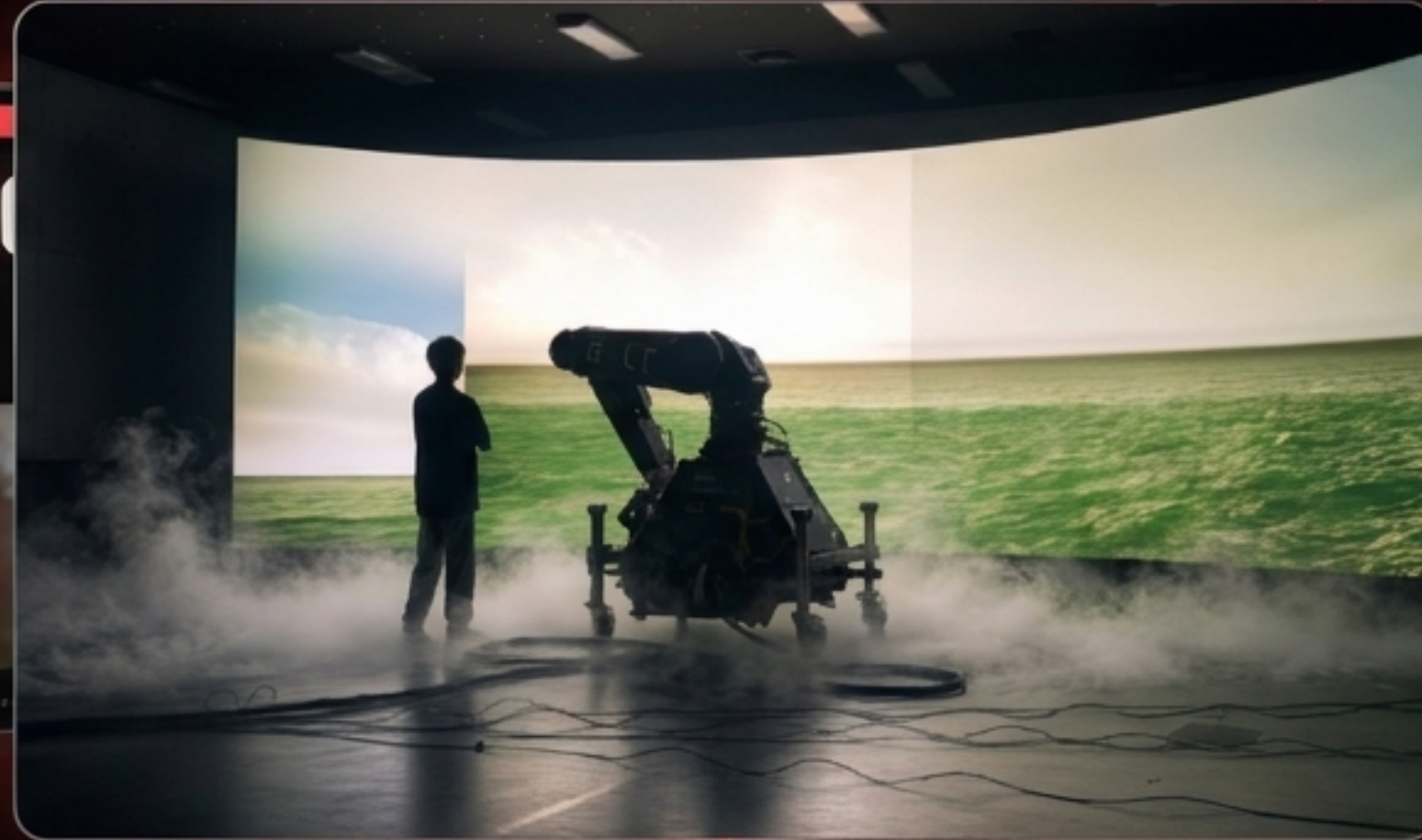
Music Production & Artist Development

Premium Recording, Mixing & Mastering

World-Class Visual Storytelling

VISUAL STORYTELLING & NEXT-GEN TECH.

AI-assisted moving image production utilized alongside traditional camera work, precise editorial, and cinematic color grading—rather than replacing them.



Robotic Camera Integration



Cinematic Color Grading:
Look development for a consistent
cinematic image.



2000

FOUNDED IN

HIP VIDEO PROMO

25+ YEARS OF EXPERIENCE

5,000+

CAMPAIGNS DELIVERED

Experience

The benchmark for trust in international music marketing.

Connections

Direct access to real people. Andy Gesner is just a call or email away.

Results

A massive, proven track record of cutting through the global noise.

INDUSTRY EXPERIENCE AND CREDIBILITY.



MTV
Spankin'
New



BET★
JAMS



CMT



REVOLT



MC
Music Choice

Note: The above network highlights represent historical promotional delivery ecosystems and past campaign placements, distinct from formal M.G.I studio partnerships.

We have built and continually expand a **robust, updated database of key decision-makers across the industry**, ensuring an efficient, targeted campaign.



GREAT PROMOTION BEGINS WITH

THE REALITY

Nearly as many projects have been declined by HIP as the 5,000+ campaigns delivered. Why?
Because promotion cannot fix bad production.



GREAT PRODUCTION. PRODUCTION.

Professional songwriting, flawless performance, elite mixing, mastering, and high-end visual presentation are mandatory prerequisites for success.

You cannot market an unpolished product.

TWO COMPANIES. ONE CREATIVE JOURNEY.

M.G.I STUDIO

The Art & Science of Creation

Creative Media

Music Production

Visual Art

Next-Gen Tech

HIP VIDEO PROMO

The Strategy & Reach of Promotion

Music Marketing

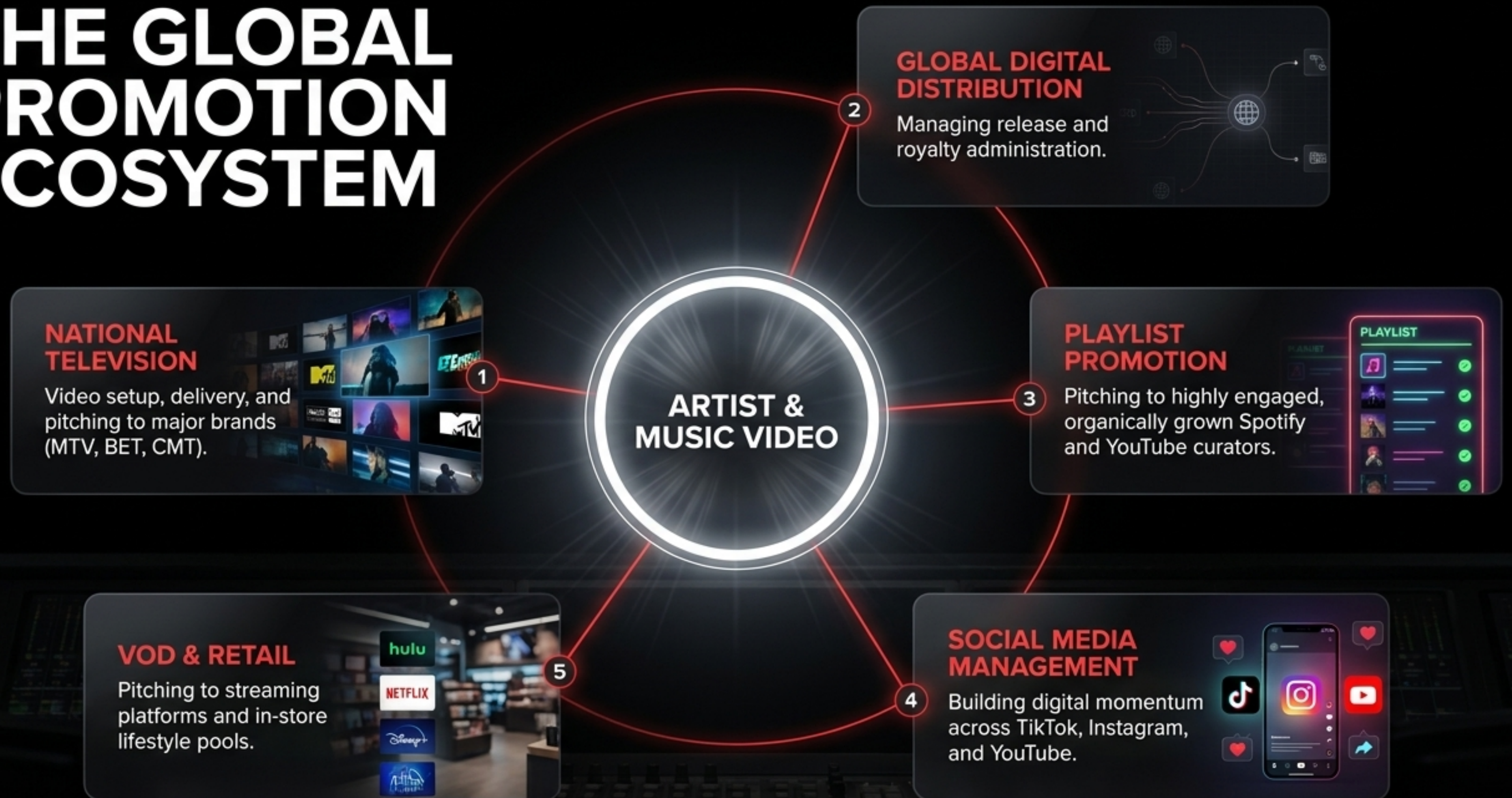
Media Outreach

Playlist Pitching

Audience Development

M.G.I Label brings creative media, music, and production together within one frictionless international ecosystem.

THE GLOBAL PROMOTION ECOSYSTEM



EVERY ARTIST DESERVES AN INDIVIDUAL APPROACH.

1. Project Review

Analyzing creative material to ensure it meets elite standards.

2. Personal Consultation

Direct strategy sessions with Andy Gesner and the core team.

3. Promotional Objectives

Defining clear targets for distribution, playlists, and media outreach.

4. Tailored Strategy & Budget

Honest financial discussions resulting in a bespoke roadmap.

[START A PROJECT](#)